

Advertisement for participation in IITF, 2016 for Exhibition under USTAAD Scheme of Ministry of Minority Affairs Govt. Of India (14th November 2016 to 27th November, 2016) is being organised by NMDFC.

NMDFC on behalf of the Ministry of Minority Affairs, Govt. of India is participating in the India International Trade Fair-2016 to be held at Pragati Maidan, New Delhi from 14th to 27th November, 2016 under the banner of USTTAD (Upgrading the Skills and Training in Traditional Crafts / Arts for Development) Scheme.

The Ministry of Minority Affairs is implementing the USTTAD Scheme with a vision to create an equitable, world class globally competitive and enabling environment and provide sustainable livelihood opportunities to the craftsmen and artisans belonging to the Minority communities. This scheme aims at preserving traditional skills, arts and crafts.

This "State of the Art Exhibition" will provide an ample opportunity and platform to the artisans / crafts persons belonging to Minority communities to showcase as well as sell their products in domestic and international markets.



National Minorities Development & Finance Corporation (NMDFC),
(A Government of India Undertaking, Ministry of Minority Affairs)

NMDFC on behalf of the Ministry of Minority Affairs, Govt. of India is participating in 'India International Trade Fair 2016' under the banner of 'USTTAD' scheme, wherein opportunity will be given to artisans belonging to Minorities viz. Muslims, Christian, Sikh, Buddhist, Parsi & Jain communities to market & sell their products. Each artisan would be given one individual/shared stall free of cost. NMDFC invites applications from individual artisans, interested in marketing & selling their own products during this exhibition in the prescribed format available on the NMDFC website www.nmdfc.org. The filled-up applications forms duly super-scribing "Application to participate in IITF 2016" need to be addressed & sent to Manager (H&A) NMDFC, Core - 1, 1st Floor, SCOPE Minar, Laxmi Nagar, Delhi - 92. **Last date for receipt of duly filled-in applications is 25th October 2016. Please note that mere filing of application with-in prescribed date does not entitle an applicant to be selected for the event. State/National Awarded artisans may be given preference.** The selected artisans would be informed by NMDFC in due course.

[Application Format for Artisans/SHGs for participation in the Exhibitions proposed to be organized by NMDFC](#)